



The Alliance

bulletin

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Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

The Best of Britain & Ireland 2012

NEC Birmingham, Wednesday 14 and Thursday 15 March 2012

The Best of Britain & Ireland 2012 (BoBI), is the UK travel trade industry's premier domestic business-to-business event.

Organised with the support of the travel and tourism industries of England, Ireland, Scotland and Wales, BoBI gives travel journalists the chance to get travel, tourism and holiday news and feature ideas from key tourism representatives.

Over 300 travel companies, venues and destinations will be exhibiting the event, for which the International Travel Writers Alliance is an official media partner. There will be a dedicated Media Centre and special media events.

The Best of Britain & Ireland 2012 takes place at the National Exhibition Centre Birmingham on Wednesday 14 March and Thursday 15 March 2012.

Alliance members wishing to attend BoBI should register for a media pass at www.britainandirelandevent.co.uk/register-to-attend2.html.

Contact : Sam Warnock at sam@expom.co.uk.

Home Base Holidays

The home swap club, Home Base Holidays, is pleased to offer free membership to Alliance members who are writing articles about home exchange.

Home exchange is a mutual exchange of homes, usually at the same time, for a holiday in your own country or abroad. As home exchange is a direct swap of homes, there are no rental charges for either party, making it a very economical way to travel.

Visit : www.homebase-hols.com Contact: Lois Sealey at info@homebase-hols.com.

Luxe PR

Luxe PR is a specialist agency which represents 2,000 hotel guestrooms in London and across England.

The agency will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds.

Luxe also represents a number of restaurants, including two with Michelin stars and would be interested to hear from members interested in reviewing any of these restaurants.

Visit : www.luxepr.com. Contact : Tamsin Cocks at tamsin@luxepr.com.

Rosalie Bay Resort, Dominica

Rosalie Bay Resort is a new 28-room eco-luxe and wellness resort on the nature island of Dominica. The resort is located in the valley of the Morne Trois Pitons, a World Heritage Site, and along Rosalie Bay, home to the ROSTI Turtle Initiative.

Guests enjoy organic cuisine, turtle watching (in season) and a pampering spa. Nearby activities include whale watching, hiking rainforests and swimming in waterfalls.

The Rosalie Bay Resort will be delighted to offer review accommodation to Alliance members.

Visit www.rosaliebay.com Contact: Julie Harper at julie@madiganpratt.com.

The Good Taste Guide: Jersey

Alliance members are invited to apply for a review copies of *The Good Taste Guides*.

The Good Taste Guides have been set up to fill a gap in food reporting.

They are consumer-driven products, focusing on giving readers accurate, unbiased information about good places to eat. They are produced by professional journalists and food experts. The first guide published is : *The Good Taste Guide: Jersey* with more titles next year.

Visit : www.goodtasteguides.com. Copy : Julia Hunt at mail@goodtasteguides.com.

Press trips to Bristol, UK

Destination Bristol, located in South West England, will host press visits to the historic city and offer a range of story ideas and activities for Alliance members.

Visit: www.visitbristol.co.uk. Contact: Jessica McDonald at jessica.mcdonald@destinationbristol.co.uk.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Hanoi Tourism

Hanoi Tourism is a Hanoi city government operation managing travel companies in Hanoi- Capital City of Vietnam, and also creating and developing Hanoi tourist products and sustainable tourism.

Visit : www.hanoitourism.gov.vn Contact : Viet Nguyen at vhn03@yahoo.com.

Leisure Island Houseboat Rentals

Leisure Island Houseboat Rentals is a family owned and operated houseboat rental company located on Lake Temagami in Northern Ontario, Canada. Our houseboats provide a unique opportunity for fishing, relaxation and adventure as you explore our beautiful area.

Visit : www.leisureislandhouseboatrentals.com. Contact : Gwen Drenth at gwendrenth@ontera.net

Ideal Holidays Indonesia

Ideal Holidays Indonesia is a premier Indonesia Travel network.

Visit : www.ideal-holidays.net. Contact : Dede Suhendar at ddsuhendar@ideal-holidays.net.

The International Association for Front Office Managers and Assistant Hotel Managers

The Amicale Internationale des Chefs de Reception et Sous Directeurs des Grand Hotels or The International Association for Front Office Managers and Assistant Hotel Managers was founded on the Cote d'Azur in France in 1964, and over the last 44 years has developed into an international fellowship with sections in 17 countries and has a membership of over 1,000.

The Singapore section was founded in 1991, and has grown to become an exciting, active network for all Rooms Division Executives with 85 members comprising of boutique to 5 star luxury hotels.

Visit : www.aicrinternational.org. Contact : Alphonso D' Conceicao at amtcon@starhub.net.sg.

Chez Sven (Cape Cod)

Discover Wellfleet at its best: green accommodation in a traditional Cape Cod setting, newly renovated rooms decorated with local art, cosmopolitan hosts from Europe. Chez Sven is centrally located on a "scenic road," unpaved as in colonial times.

Wellfleet is famous for pristine kettle ponds, wide expanses of deserted beach within the National Seashore park.

International journalists welcome.

Visit : www.chezsven.com Contact : Alexandra Grabbe at chezsven@comcast.net.

Arezza

Arezza promotes entrepreneurship in sustainable tourism, renewable energy and other green initiatives with an emphasis on local area development, entrepreneurship, job creation and support for nonprofits in a community.

Its approach is especially useful in communities seeking to develop a tourism destination management capability; we engage with anyone interested in contributing to a community's sustainable development and put to work the considerable talents of local nonprofits and aspiring entrepreneurs.

Visit : www.arezza.net. Contact : John Leboffe at info@arezza.net.

Elite Tours International

Elite Tours International is a tour operator for the Uzbek tourism market, and is working actively in promoting tourism in Uzbekistan.

Visit : www.elitetours.uz Contact : Najimov Rustam at marketing@elitetours.uz.

Wasatch Powderbird Guides

Wasatch Powderbird Guides, a heli skiing and snowboard operation based out of the Wasatch Mountain Range in Utah, provides individuals and private groups the powder skiing experience from two bases of operations (Snowbird Ski Resort & Canyons Resort in Park City).

Guests can build the ski vacation of their dreams, complete with 4 and 5 star lodging, 5 ski resorts in the immediate vicinity, world-class restaurants, and countless complementary activities.

Visit : www.powderbird.com. Contact : Nicole Mangino at marketing@powderbird.com.

Agencies

Mercury PR

Mercury is a PR and marketing company steeped in travel and tourism experience, and is known and respected by the travel media on a local, regional, national and international basis.

Visit : www.mercury-pr.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.

News

The Maldives

The Maldives has launched a new slogan - *Maldives – Always Natural* and a logo highlighting the outstanding natural beauty of the Maldives.

Visit : www.visitmaldives.com. Contact : Aminath Hudha at hudha@visitmaldives.com.

The Morocco Mall, Casablanca

The Morocco Mall, opens on 5 December on the Casablanca Corniche coast, with 600 brand name retailers many of which will be opening a store in Africa for the first time. The Morocco Mall also has attractions including its musical fountain and giant aquarium.

Visit : www.moroccomall.net. Contact : Meyer, Camille at Camille.Meyer@fleishmaneuropa.com.

Germany

The volume of international visitors staying overnight in Germany between January and August rose by 6 per cent year on year according to preliminary figures from the Federal Statistical Office. Overnight stays made in Germany came to 43.5 million, 2.3 million more than in 2010.

Visit : www.germany.travel. Contact : Nadine Wenn at nadine.wenn@germany.travel

Korean Air

Korean Air has been voted the best airline operating the A300-600 by Airbus bi-annually at the A300/310/300-600 Technical Symposium.

Korean Air received the highest score of 99.8% for the best operational performance. The airline primarily uses the A300-600s for short-haul flights and currently has 8 A300-600s in operation.

Visit : www.koreanair.com. Contact : Katie Turner at Katie.Turner@brightergroup.com.

London's new Thames crossing

London is to have a cable car that will cross the River Thames and connect the O2 arena in North Greenwich and the Excel exhibition centre at the Royal Victoria Dock. Both are Olympic venues.

The cable car crossing, which starts in summer 2012 and will be able to carry up to 2,500 people an hour in each direction, will be called the Emirates Air Line and passengers will travel between two new stations that will be named Emirates Greenwich Peninsula and Emirates Royal Docks.

Contact: Victoria Morley at VickyMorley@tfl.gov.uk.

The French Press Awards 2011

ATOOUT FRANCE, the France Tourism Development Agency, has made its travel writers awards for 2011.

Sectors included best travel articles on *French Heritage and Culture*; *French City or Regional Tour*; *French Family Holidays* and *French Art de Vivre*.

For full details visit : <http://uk.franceguide.com/press-corner> Contact: Jacqueline Mirtelli at jacqueline.mirtelli@franceguide.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Friendly Planet Travel

Friendly Planet Travel, a tour operator of high-quality, affordable vacation packages to exotic destinations worldwide is offering an 11-day Best of Guatemala and Honduras tour, visiting four UNESCO World Heritage sites.

Guatemala combines the best of colonial Spanish culture with traditional Mayan heritage, and Honduras is the heart of ancient Mayan culture, with impressive Mayan tombs and step-pyramids.

Visit us at www.FriendlyPlanetTravel.com. Contact : Jackie Zima at Jackie@GregoryFCA.com.

Beyond Boundaries Travel of Colorado Springs

Beyond Boundaries Travel of Colorado Springs, Colorado has launched a Panama Canal and Transcontinental Bike Tour: Panama City to the Kuna Yala.

The tour crosses by bike to the San Blas Archipelago with 350 islands dotting the Caribbean coast of the Panamanian isthmus.

Visit : beyondboundariestravel.com. Contact Doug Lofland at info@beyondboundariestravel.com

Leeds United Football Club museum

Leeds United Football Club is to open its own museum in a newly-redeveloped East Stand of its home ground in spring 2012.

Hundreds of the Yorkshire club's memorabilia will be on display, including old trophies, historical documents, shirts and scarves, and gifts presented to the club before European games. The exhibits will also include items belonging to current squad members.

Visit : www.leedsunited.com. Contact : Helen Castle at helen.castle@leedsunited.com.

Luxury shopping on a luxury train (UK)

Some of Britain's finest luxury goods will be for sale on the first ever Orient Express Shopping on the Rails day-trip.

The Orient Express British Pullman train will leave from London's Victoria station for a non-stop day-trip through the Kent countryside.

Passengers will travel in vintage carriages that were first used in the 1920s, a period considered by many as the 'golden age of travel'.

The day-trip on 6 December 2011 includes the opportunity to see and buy the latest collections from 10 top British brands.

Visit : www.orient-express.com/uktrains and www.orient-expressboutique.com. Contact : Emma Wylde at emma.wylde@orient-express.com.

adventureBASH

adventureBASH is a new action sports travel company aimed exclusively for adventurous travellers.

The company offers skiing trips, mountain biking events, sailing holidays and surf camps for those in their 20's to their early 40's.

Visit : www.adventureBASH.com. Contact at Siobhan at Siobhanconnorpr@gmail.com.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Frankfurt Christmas Market

23 November to 22 December 2011

Frankfurt Christmas Market is one of Germany's largest and most traditional Christmas celebrations.

Held on the city's Römerberg and at St Paul's Square, it features decorated booths and a massive Christmas tree as well as roasted chestnuts, baked apples, gingerbread, hot apple wine and mulled wine.

Visit : www.frankfurt-tourismus.de. Contact : Gisela Mosler at Moser@infofrankfurt.de.

Award-winning landscapes, Southbank, London

December 2011

The winning picture in the fifth *Landscape Photographer of the Year* competition will be one of over 100 outstanding photographs on display in a free exhibition on London's Southbank this December.

The exhibition, in a foyer of the National Theatre, will include all the winners, runners-up and highly commended pictures in the competition's different category awards.

Robert Fulton wins £10,000 and the title Landscape Photographer of the Year for his Winter Field, Stirlingshire, Scotland.

Visit : www.take-a-view.co.uk. Contact: Diana Leppard at info@take-a-view.co.uk.

50 years of James Bond's cars (UK)

January 2012

An exhibition of 50 iconic James Bond vehicles – the largest of its kind staged anywhere in the world – opens in January at the National Motor Museum at Beaulieu.

The exhibition will run for the whole of 2012 in celebration of 50 years of James Bond movies. Bond in Motion will feature a range of vehicles that have appeared in Bond films over the years including cars, boats, motorbikes, sleds and jets.

Visit : www.beaulieu.co.uk. Contact : Vanessa Davies at vanessa@romleydavies.com.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Globe to Globe, London

On Shakespeare's birthday, 23 April, the Globe Theatre in London will begin a programme of multilingual Shakespeare productions – every one of his plays, each performed in a different language.

The six-week programme, entitled *Globe to Globe*, includes all 37 Shakespearean dramas, performed by 37 international companies, plus his poem *Venus and Adonis* performed in IsiZulu, IsiXhosa, SeSotho, Setswana, Afrikaans and South African English.

The countries taking part include South Sudan, the world's youngest nation whose specially formed theatre company will present *Cymbeline*.

The National Theatre of China will perform Shakespeare's *Richard III* in their first visit to the UK. Afghanistan's theatre company *Roy-e-Sabs* will leave Kabul for the first time with their production of *The Comedy of Errors*.

And the three *Henry VI* plays about England's first great civil war will feature national theatres from Serbia, Albania and Macedonia.

For the first time ever a Shakespeare play will be performed in full in British Sign Language – *Love's Labour's Lost* translated by London's Deafinitely Theatre.

Other highlights include Rawiri Paratene's New Zealand production of Troilus and Cressida featuring the haka, waiata and other aspects of Maori culture, and the Chicago Shakespeare Theater's hip-hop version of Othello.

Globe to Globe is part of the World Shakespeare Festival which runs from 23 April to November 2012 and is a celebration of Shakespeare as the world's playwright.

Visit : www.shakespearesglobe.com. Contact : Stephen Pidcock at stephen@thecornershoppr.com.

Less well known ski resorts

Travel search site KAYAK.co.uk has highlighted skiing destinations that snow enthusiasts may not have yet considered.

Ylläs, Finland

The large resort (463 metres of vertical descent) is good for amateur skiers with its abundant snow and varied choice of slope levels. Temperatures can drop as low as -15 °C in January.

Banff / Lake Louise, Canada

The Banff National Park is a UNESCO World Heritage Site which attracts three million visitors each year.

The area offers a wide range of activities beyond the traditional skiing and snowboarding: ice skating, sledging and tobogganing, horse drawn sleigh rides, snowshoeing, dog sledding, ice fishing, ice diving and snowmobile tours.

Glenshee, Scotland

Glenshee is the largest resort in the UK, covering more than 2,000 acres, extending over four mountains and three valleys and boasting 21 lifts and tows.

Mountain Niseko, Japan

One mountain, four resorts. Niseko Hanazono on the east side, surrounded by virgin forest, is renowned for its extra dry snow.

- Niseko Grand Hirafu offers a vast ski area with amazing views of Mt Yotei.
- Niseko Village on the Southern side offers a huge variety of options for the most adventurous skiers.
- Niseko Annupuri offers long, gentle and wide open slopes for those who prefer a relaxed run down.

Gulmarg – India

India is becoming less of a niche destination for adventurous skiers and snowboarders. Gulmarg offers the highest gondola on earth and guaranteed Himalayan snow.

Visit : www.kayak.co.uk. Contact : Claire Lawson at Claire.Lawson@text100.co.uk.

The Cook Islands

The Cook Islands, is made up of 15 islands scattered around the Pacific Ocean, and offers some of the best natural scenery in the South Pacific.

There are white sandy beaches, turquoise lagoons and Polynesian culture.

There is paddle boarding and kite surfing on Aitutaki lagoon, some of the best scuba diving locations and year round game fishing for Marlin and 'Wahoo'.

Visit www.cookislands.travel. Contact : Jessica Meins at jessicameins@mcccluskey.co.uk.

The Queen's diamonds on display, London

The state rooms of Buckingham Palace, the Queen's London residence, will open to visitors next summer with a special exhibition of diamonds.

Diamonds: A Jubilee Celebration will celebrate Queen Elizabeth's 60 years on the throne.

Visitors to the Palace will be able to see an unprecedented display of a number of personal jewels inherited by Her Majesty or acquired during her reign.

The exhibition will show the many ways in which diamonds have been used by British monarchs over the last 200 years.

The Palace state rooms are furnished with some of the greatest treasures from the Royal Collection.

These include paintings by Rembrandt, Rubens, Poussin and Canaletto, sculpture by Canova, Sèvres porcelain and English and French furniture. The state rooms are open to the public each summer when the Queen makes her annual visit to Scotland.

Visit : www.royalcollection.org.uk. Contact: Alice Ross at press@royalcollection.org.uk.

Ecologically sustainable family lodges

Costa Rica's Pacuare Lodge carries a Certificate in Sustainable Tourism and has received Travel + Leisure's Global Vision Award, Condé Nast Traveler's World Savers Award and the World Tourism Award for Sustainable Community Development.

When being constructed not one tree was chopped down. The lodge employs local Cabecar Indians and, among other green initiatives, promotes jaguar conservation. It also offers world class whitewater rafting nearby.

Peru's Refugio Amazonas Lodge in a 200-hectare private reserve on the buffer zone of the Tambopata National Reserve is a Rainforest Alliance-certified lodge using traditional native materials of wood palm fronds, wild cane and clay.

An observation tower overlooks a fraction of the Amazon canopy.

Ecuador's Yachana Lodge, also in the Amazon, can be a learning experience in, among others, medicinal medicines and traditional healing practices.

This is a Smart Voyager-certified establishment.

Kenya's Masai Mara Lodge enjoys the Kenya Eco-Rating Gold certification in Kenya's premier wildlife reserve, the Masai Mara.

The lodge endeavors, in addition to applying highest level green practices, to preserve the local culture and improve local income generation by promoting traditional handicrafts as well as featuring in guest tents furniture made by women's groups in the Talek region.

Tree-top wildlife viewing posts have reduced the need for game drives. The varied wildlife and natural environment, in addition to the culture of the local Masai people, come together to provide a spectacular lodge safari experience.

Greenloons guides families to travel experiences managed by certified third-party suppliers engaged in eco- and sustainable tourism.

Visit : www.greenloons.com. Contact : Sarah at sara@widnesspr.com.

Street art in Bristol, UK

Bristol's *See No Evil* street art project in August has led to the launch of a short film called, *See No Evil: Who's Lenny?*, by Bristol-based company, Hurricane Media.

The video documents the making of 'See No Evil', Europe's largest street art event which brought together 72 international artists using over 13,000 spray cans.

The *See No Evil* project is a permanent addition to Bristol's cultural offering for visitors and highlights the city's reputation on the street art scene made famous internationally by city-born Banksy, whose work is featured across the city.

Visit : www.visitBristol.co.uk and www.seenoevilbristol.co.uk. Contact : Jessica McDonald at jessica.mcdonald@destinationbristol.co.uk.

Virginia State Parks

Virginia is celebrating the 75th anniversary of its 35 State Parks, which offer a range of adventure and water sports including canoeing, white water rafting and fishing in natural landscapes..

The state treasure, Shenandoah National Park is one of Virginia's most scenic attractions.

The Park boasts nearly 500 miles of hiking trails, featuring spectacular waterfalls and stunning vistas over the Shenandoah Valley and the Massanutton Mountains to the west.

Visitors can participate in guided hikes, rock climbing and rappelling, as well as taking to the Parks clear waters.

Overall Run Falls, the parks highest waterfall is one of the parks most popular trails and showcases great panoramic views as a reward for completing the challenging hike to the top.

Nestled in the Blue Ridge Mountains, Smith Mountain Lake offers travellers over 500 miles of pristine shoreline to enjoy.

Visit : www.virginia.org and www.CapitalRegionUSA.co.uk. Contact : Kylie Rathbone at kylie.rathbone@kbc-pr.com.

Jordan

Jordan celebrates the 200th anniversary of the rediscovery of the 'Lost City' of Petra in August 2012, which is also 50 years since the release of the Lawrence of Arabia put Wadi Rum on the map as a film tourism destination.

Other new developments include new luxury hotels near the Dead Sea and Aqaba, such as the first DoubleTree by Hilton in the Middle East, and a new Crowne Plaza Hotel, which will be the largest hotel in the Dead Sea when it opens next year.

The \$1.5bn Star Trek theme park in Aqaba that is expected to open in 2014.

Visit : www.visitjordan.com. Contact : Gillian.Monahan@Brightergroup.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Black Diamond Ranch, Florida

Black Diamond Ranch is a residential golf community in Florida featuring 45 holes designed by Tom Fazio.

Its "Black Diamond Experience" stay-and-play packages, allows golfers unprecedented access to one of the USA's premier private clubs.

For golfers who collect prestigious courses, the Pure Golf Getaway includes two nights' accommodations in one of Black Diamond Ranch's homes and two rounds of golf on its Fazio layouts; The Quarry, The Ranch and The Highlands.

The Couples Golf Getaway includes two nights' accommodations and two rounds of golf.

The Black Diamond Ranch will be delighted to consider providing press trip accommodation from Alliance members.

Visit : www.blackdiamondranch.com. Contact : Jonathan Williamson at jwilliamson@buffalocommunications.com.

Peckforton Castle, Cheshire UK

Peckforton Castle has completed a successful restoration following a fire in early 2011.

Originally the home of Lord Tollemache and built in the early 19th Century, this Grade I listed building is the only intact medieval style Castle in the country.

The reopening of the bedrooms marks the completion of the first stage of rebuilding work with the main stage of restoration work to be complete by early next year.

Visit : www.peckfortoncastle.co.uk. Contact : Cate Hatton at cate.hatton@rococogroup.co.uk.

Centara Anda Dhevi Resort & Spa Krabi, Thailand

The newly-opened Centara Anda Dhevi Resort & Spa Krabi is set within tropical gardens just 100 metres away from the powder-soft sand of Nopparat Thara Beach, and is conveniently close to the centre of Ao Nang, with its shopping and entertainment facilities.

Krabi is a town on the west coast of southern Thailand at the mouth of the Krabi River

Guests can easily reach Ao Nang pier from where boats travel to nearby islands, including Phi Phi and Phuket.

Krabi International Airport is 40 minutes away and Phuket International Airport can be reached in 150 minutes.

Visit : www.centarahotelsresorts.com/cak. Contact : Ian Mills at imills@avenuesales.co.uk

Loews Coronado Bay Resort, San Diego, California

The AAA Four Diamond Loews Coronado Bay Resort, which is located on a private 15-acre peninsula off the Pacific coast is the only waterfront resort in San Diego County.

It features three tennis courts, a luxury spa, working garden, direct beach access and a private 80-slip marina.

The Loews Hotels' Good Neighbour Policy, has supported many local organisations and its partnership with the California State Parks has generated more than \$600,000 for conservation efforts at the Silver Stand State Beach.

Visit www.loewshotels.com/coronadobay. Contact Lisa Cooper at lisa.cooper@kbc-pr.com

Meininger Hotel Frankfurt Airport

The Meininger Hotel Frankfurt Airport will open in early 2012 in the new city district of "Gateway Gardens", just a short walk from Terminal 2.

In addition to the traditional single and double rooms, it will also be possible to book individual beds at the hotel, which are geared for backpackers and low-budget travellers.

Visit : www.meininger-hotels.de. Contact : Gisela Mosler at Moser@infofrankfurt.de.

The Centara Hotel, Manila

The Centara Hotel has opened, in Manila the capital of the Philippines.

The newly-built 15-storey, four-star property is located in the culturally rich district of Malate with all rooms having views overlooking the city or Manila Bay.

The hotel is managed by Centara Hotels & Resorts, which is Thailand's largest operator of hotels, with 37 deluxe and first-class properties covering all the major tourist destinations in the Kingdom.

A further 16 resorts in the Maldives, Philippines, Vietnam, Bali Indonesia, Srilanka and Mauritius Indian Ocean, brings its current portfolio to 53 properties.

Visit : www.centarahotelsresorts.com. Contact : Kanokros Sakdanare at kanokrossa@chr.co.th

The Elipsos Trenhotel, Europe

The Elipsos Trenhotel runs overnight and carries travellers in comfort from Paris to Madrid or Barcelona.

Elipsos Trenhotel trains are comfortable hotel trains that are designed especially for night travel. There is a range of accommodation seats from "Grand Class" Sleepers offering cabins with a washbasin and shower to Super reclining seats.

Passengers can enjoy an excellent restaurant car serving a la carte meals in the evening and breakfast in the morning, each accompanied by great views of the changing scenery.

Visit : www.raileurope.co.uk. Contact Amanda Monroe at amonroe@raileurope.co.uk.

The Gansevoort Hotel, Miami

The Gansevoort Hotel, on SouthBeach Miami has undergone a series of upgrades.

The vast lobby has been re-decorated with high-end, textured wallpaper in a new colourful design, and the furniture has been re-upholstered and is now topped with silk accent pillows.

There are newly designed columns in keeping with the resort's SoBe style. The 40,000 gallon shark tank has been re-tiled with a custom blend mosaic Italian Bisazza glass tile.

The Gansevoort Miami Beach is set on a palm tree fringed beachfront in SouthBeach. It spans a city block on Collins Avenue in the centre of a neighbourhood of art galleries, museums, shops, restaurants and nightclubs.

Visit : www.gansevoortmiamibeach.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Tucker's Point, Bermuda

Tucker's Point is a 240-acre residential and resort community with breathtaking vistas of Castle Harbour, Harrington Sound and the Atlantic Ocean.

Site of Bermuda's first new luxury hotel in 40 years and its first-ever fractional ownership clubs in addition to whole ownership homes, the community affords residents and guests exceptional recreational facilities.

These include the acclaimed 18-hole Tucker's Point Golf Course, tennis courts and a croquet lawn, Bermuda's longest private pink-sand beach, a 12,000-square foot spa and a fine dining restaurant in its 100-guest room hotel.

In April 2011, Tucker's Point joined Rosewood Hotels & Resorts.

Visit www.rosewoodtuckerspoint.com. For more information or to arrange a visit contact : Hannah Summers at Hannah@grifcopr.com.

Andaz Shanghai

Andaz Shanghai, is a newly constructed 28-story hotel located in Xintiandi, a landmark entertainment area in the heart of downtown Shanghai and a short walk to the Metro and Huai Hai Zong Road, one of the city's main shopping areas.

The Xintiandi neighborhood, on the edge of the former French Concession, retains the antique walls, tiles and façades of the traditional shikumen (stone-gate) houses of old Shanghai.

Visit www.andaz.com. Contact : Emma Powell at Emma@grifcopr.com.

Legoland Hotel, Windsor UK

Legoland Windsor is to open its child-friendly *Legoland Windsor Resort Hotel* in Berkshire in March 2012.

Legoland Windsor is a family theme park for children aged 3–12. Its 60 hectares (150 acres) contain 55 interactive rides, including the new Atlantis Submarine Ride launched this summer, attractions, live shows, building workshops and driving schools, and 55 million Lego bricks.

Visit : www.legoland.co.uk. Contact : Amy Williams at amy@freerange.eu.

The Hyatt Regency Danang Resort, Vietnam

The Hyatt Regency Danang Resort and Spa has opened on Vietnam's central coast.

The hotel is located between Hoi An, a UNESCO world heritage site and the city of Danang, on a stretch of white sandy beach with views of the ocean and the Marble Mountains. The resort is a 15 minute drive from Danang International Airport.

Visit www.danang.regency.hyatt.com. Contact : Lucia Roberts at lucia@grifcopr.com.

Derbyshire Country Houses, UK

Derbyshire Country Houses have three listed properties in rural Derbyshire that are available for both corporate and private holiday/activity rentals.

- Lea Hall is the childhood home of Florence Nightingale has 10 en suite bedrooms and offers upmarket B&B at the hall
- Harthill Hall is a six-bedroomed manor house with a number of cottages set around a mediaeval courtyard
- Riber Hall has 10 holiday apartments, which can also be rented en masse, are exclusively for adults only.

Visit : www.derbyshirecountryhouses.com. Contact : Simon Turton at simon@operapr.com.

Hard Rock International, Mexico

Hard Rock International is to open three Hard Rock Hotels in Mexico.

The first 'ultimate all-inclusive' Hard Rock Hotel will open in Cancun in early 2012, with a second in Puerto Vallarta set to open in the spring and a third in Riviera Maya following in autumn 2012.

The beach-front, luxury resorts will showcase authentic memorabilia from international and local music artists, as well as host an ongoing schedule of live concerts.

Visit : www.hardrock.com. Contact: Ian.Benjafield@brightergroup.com.

Spitbank Fort, Portsmouth UK

A former Napoleonic fort in Portsmouth harbour will become an exclusive luxury island getaway when Amazing Retreats' opens Spitbank Fort in January 2012.

Built in 1878, the Grade II listed fort was sold to private owners by the Ministry of Defence in 1982.

New owners Amazing Retreats are now working with English Heritage and PLC Architects in Portsmouth to transform the fort into a unique luxury venue which will feature eight luxury en-suite bedrooms, three private dining rooms and bars including a rooftop champagne bar; a wine cellar, library, rooftop hot pool, sauna and sun decks.

Visit : www.spitbankfort.co.uk. Contact : Vicky.Hayes@brightergroup.com.

ITC Classics

ITC Classics has unveiled its new collection of Private & Resort Villas, Yacht Charters and Ocean & River Cruises from across the globe, in its all new Villa, Yachts and Cruises brochure.

Typical of these :

- Villa Can Jordi, Ibiza, which is situated on a hillside location just minutes from Es Cubellis, is a contemporary house is decorated and furnished in a high-quality, minimalist style with views across the countryside.
- Ocean Breeze, Mustique is plantation-style house providing views across the Caribbean Sea, and is a sophisticated residence designed around a peaceful central courtyard garden with open living areas.

Visit : www.itcclassics.co.uk. Contact : [Sophie Furness at sophie@grifcopr.com](mailto:Sophie.Furness@sophie@grifcopr.com).

The Crystal Cove in Barbados

The Crystal Cove in Barbados has won the award for Best Virgin Holidays Family Hotel at the Virgin Holidays Annual Supplier Awards.

The Elegant Hotels Group also secured the Bronze Award for Best Hotel Group in the Caribbean.

The awards follow an extensive 18 month investment for the group which has seen the 104-room Tamarind, reopen after a multi-million dollar renovation and the group's all inclusive properties, Turtle Beach and Crystal Cove, receive refurbishments to all accommodation and an upgrade to public areas, including revamped kid's clubs.

Visit www.elegant-hotels.com www.virginholidays.co.uk. Contact : [Katie Turner at Katie.Turner@brightergroup.com](mailto:Katie.Turner@brightergroup.com).

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Discover Rutland**, that promotes England's smallest county will be delighted to work with Alliance members wanting to visit the area. Visit : www.discover-rutland.co.uk. Contact : Mary Copley at mcopley@rutland.gov.uk.
- **Destination Bristol**, located in South West England, will host press visits to the historic city and offer a range of story ideas and activities for Alliance members. Visit: www.visitbristol.co.uk. Contact: Jessica McDonald at jessica.mcdonald@destinationbristol.co.uk
- **Luxe PR**, a specialist agency representing 2,000 hotel guestrooms in London and across England will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds. Visit : www.luxepr.com. Contact : Tamsin Cocks at tamsin@luxepr.com.
- **PlanetWildlife**, which specialises in wildlife holidays worldwide will be pleased to consider press trip requests from Alliance members www.planetwildlife.com Contact Karen Luard at kp@kpcommunications.co.uk
- **The Marriott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismarriott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.

- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinal at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.

- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.

- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk

- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com

- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedg.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jburton@fww-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.

- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Airport lounges in London

No.1 Traveller is a London-based company specialising in airport lounges and transfers. It operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted.

No.1 Traveller is happy to offer a 50% discount rate for all Travel Writers Alliance members.

Those interested should contact No1@3-monkeys.co.uk when wishing to make a booking with :

- Full name (as it appears on your passport)
- Flight date / time
- Flight number
- Which airport / terminal

Visit : www.No1Traveller.com. Contact : Tori Stokes at No1@3-monkeys.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Home Base Holidays

The home swap club, Home Base Holidays, is pleased to offer free membership to Alliance members who are writing articles about home exchange.

Home exchange is a mutual exchange of homes, usually at the same time, for a holiday in your own country or abroad. As home exchange is a direct swap of homes, there are no rental charges for either party, making it a very economical way to travel.

Visit : www.homebase-hols.com Contact: Lois Sealey at info@homebase-hols.com.

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
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All æther mobile SIMs have a UK telephone number; +44 7.

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Fisher's Travel SOS

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Global Travel Publishers

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Globetrotters LogBook

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www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

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www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

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